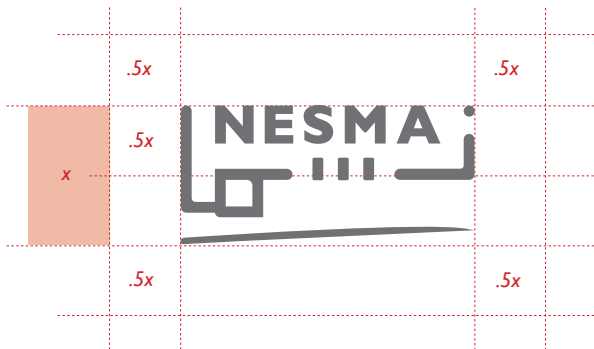


Logo Details: Nesma Co. Ltd.

Primary Logo



Specifications



One-half the height of logo artwork should be used as an "all-clear" area surrounding the logo at all times.



Black and white versions for 1-color black applications.

Special Instructions:

Please do not crop or alter the logo in any way other than size. When resizing logo, do so proportionally.

Do not reduce this logo smaller than the recommended smallest size (see at right).

Always use approved EPS files for commercial printing.

Logos are available in many digital formats to suit your needs. Please contact us for arrangements.

Pantone (PMS)

■ PMS Cool Grey 11 U

■ black

CMYK

■ c0 m2 y0 k68

■ c0 m0 y0 k100

RGB

■ r113 g112 b114

■ r0 g0 b0



Recommended smallest size:
For normal print media,
20 mm x 9.4 mm



Branding &
Communications

NESMA Co. Ltd.
P.O. Box 7195, Jeddah, 21462
Saudi Arabia

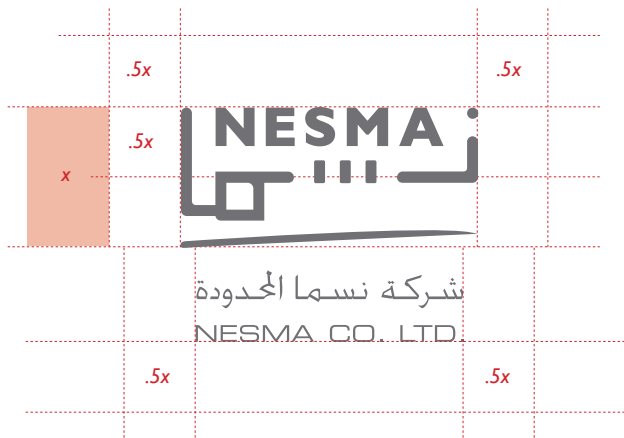
Tel +966 (12) 669 3322
Fax +966 (12) 669 6499

Logo Details: Nesma Co. Ltd.

Primary Logo
with Tagline



Specifications



One-half the height of logo artwork should be used as an "all-clear" area surrounding the logo at all times.



Black and white versions for
I-color black applications.

Special Instructions:

Please do not crop or alter the logo in any way other than size. When resizing logo, do so proportionally.

Do not reduce this logo smaller than the recommended smallest size (see at right).

Always use approved EPS files for commercial printing.

Logos are available in many digital formats to suit your needs. Please contact us for arrangements.

Pantone (PMS)

■ PMS Cool Grey 11 U

■ black

CMYK

■ c0 m2 y0 k68

■ c0 m0 y0 k100

RGB

■ r113 g112 b114

■ r0 g0 b0



Recommended smallest size:
For normal print media,
18 mm x 14 mm



Branding &
Communications

NESMA Co. Ltd.
P.O. Box 7195, Jeddah, 21462
Saudi Arabia

Tel +966 (12) 669 3322
Fax +966 (12) 669 6499